

Bi-Annual Report – October 2018 to March 2019

We, The People

Vision

All citizens participate, individually and collectively, in making our lives equal, free, just and dignified.

Mission

To empower all citizens to own, understand and practice Constitutional values, rights and responsibilities in our lives and communities.

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Foreword by Manoj Papisetty –Trustee

We are in the 70th year of our constitution. And a huge chunk of the last one year went to planning Mission 70 – A yearlong campaign to remind citizens of the connect between constitutional values and our everyday life. In terms of political and democratic landscape, I see that we are at an inflection point. Our actions, as a collective society, in the next couple of years will define the next couple of decades to come.

We live in a world of connected spaces like Facebook, WhatsApp, which increased the spread of information and also mis-information within few minutes. Information related to topics of large significance – polarization, equality, demonetization, general elections – are being discussed on these platforms. Without the constitutional lens, it becomes impossible to form informed opinions on such topics. And hence the applied importance to Mission 70. Each of the areas we have focused upon will help citizens to understand what the values of the constitution stand for and how to not get swayed by mis-information.

For the same mission, we took a partner led approach. The launch of CitizenAdda, a consortium of CSOs working together to spread the values of the constitution, is a significant step in the journey of We, The People. In the years to come, we would work to make CitizenAdda as a platform that every CSOs would want to partner with and contribute.

We are also working closely with the Delhi Government on a campaign titled "Constitution at 70". The objective here is very similar to Mission 70 but with the target audience are the students and teachers from government schools. The expected reach of this campaign is all of the 1100 government schools in Delhi. Such focus and scale are set to have a long-lasting impact in the way we look at Civics and Constitution at schools.

One last aspect I would like to mention here is our finances. We have grown strong in this area year over year and the last one year was a major step towards a sustainable balance. More than 60% of the incoming funds are from the programme fees. This also shows that our training partners respect the value in our content, methods and impact.

All in all, it has been an exciting one year. And the next one year promises to be even better. Cheers!



Impact till Date

The infographic shows the direct impact we have had since the year 2013 till March 2019. It is always good to understand how far we have come...



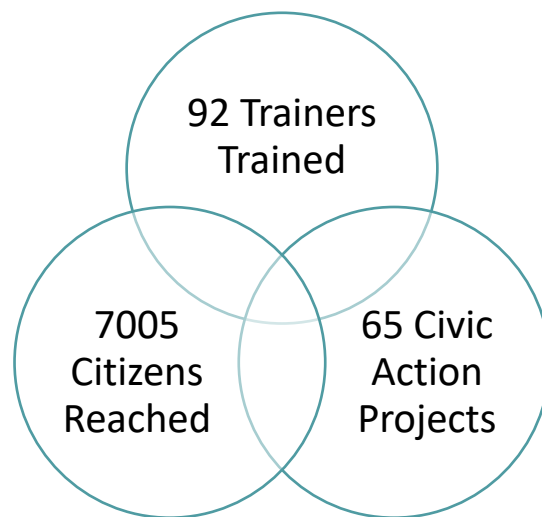
Apart from the direct impact stated above, we would like to bring in a perspective of the indirect impact we have had over the years.

- Each of the Civic Action Projects have a direct community impact. Issues like drinking water, street lights, school infra are likely to have an impact on atleast 200 people. **That makes the impact of the 199 CAPs to be at the least 40,000 people.**
- We have trained 22632 people on the values of the constitution. We have documented stories of how each of these individuals has had an impact on his/her immediate family. For a safe approximation, if we assume 4 other people in the family, we are talking about **more than 90,000** people impacted due to these citizens.
- And among the 536 trainers that we have worked with, 299 of them are school teachers. These teachers continue to embed the values of constitution in every class that they teach every year. The cumulative aggregate impact over the years is about **31,000** students.

The overall indirect impact since 2013, within our tracking capabilities, is **1,61,000** citizens. And this not including the Constitution Connect, or the other awareness programmes that we do.

Story in Numbers

The numbers always tell you a story and here we present you with the impact numbers of our Citizenship Education Programme (CEP) over the last one year. We have 3 key metrics based on which we track our numbers and they are presented below –



Apart from the CEP, which is an intensive citizen workshop, we undertake awareness programmes as well. This year has been only about Mission 70 – a nation-wide partner led awareness campaign targeting the youth of this country. 21 on ground events across the country were facilitated by CitizenAdda partners reaching more than 700 citizens.

And apart from these events, we also had a huge response on our social media channels and print media outreach. More on the coverage in the PR & Comm section of this report.

Activity Report

Continuing our journey of Active Citizenship in Jharkhand with PRADAN

This year we trained two cohorts of Samvidhan Saathis in Jharkhand. One in Basia and the other in Koderma. After completion all three ToTs with cohorts, Samvidhan Saathis started working in their villages. Each Samvidhan Saathi trained all SHG women in their village. In addition to training other women, they also identified a civic issue in their village and used the Constitutional method to solve them. There were some inspiring success stories that emerged from their efforts.

This year in Basia, the cohort was a mix of men and women. This diversity helped in better understanding through deep discussions. We engaged with Panchayati Raj Institution (PRI) representatives in Koderma to build their perspective on Constitution and Citizenship. It was a two-day workshop in which Mukhiyas and ward members of two Panchayats participated. This was done for the first time and was very successful. In the coming months, Samvidhan Saathis will complete the training in all their SHGs and work in the community to solve their issues.



Constitution at 70 with Delhi Government

This year, we have partnered again with the Delhi Government. As a part of Mission 70 we have initiated a special campaign in partnership with Delhi Government focusing on all government schools in Delhi. We are calling this campaign, Constitution at 70. Constitution at 70 has started from 26th Jan 2019 and will run throughout the year till 26th Nov 2019. The objective is to remind and connect young citizens with the human values in our Constitution, so that they can acknowledge and imbibe them in their everyday life. This campaign will be done in almost 1100 schools with students of class 6th to 12th of all government schools of Delhi. The plan is to run a year-long intensive campaign where a value from the Preamble of the Constitution will be taken as a theme every month (like Equality, Justice, Liberty, Fraternity etc.) and We, The People Abhiyan will provide the exciting, innovative content around it. We will train Mentor Teachers and TDCs on how to facilitate the on-ground activities. The content created will be in AV and print (poster and/or pamphlet) form made for class 6th to 8th and 9th to 12th as cohorts. It will be accompanied with a guide that can be used by teachers/mentor teachers/TDCs to conduct events/discussions/workshops/competitions to build an understanding about the Constitution and its value. Every month a guide will be given to teachers to help them execute the activities around the theme. TDCs will act as overall coordinators for schools and Social and Political Life teachers will use their periods to help students prepare. There will be defined outputs from each activity (pictures/videos) that can be used as collateral for Social Media. The culmination of the campaign will happen on the Constitution Day, November 26th.

Stories of Change

Drinking Water in Anganwadi

Manju didi picked the issue of drinking water in the Anganwadi. There was no source of drinking water, which made it very difficult children and everyone working there. She wrote an application and approached the authorities. She was informed that the reason for no drinking water source in Anganwadi was due to its location. The Anganwadi is located on top of a rock, which made it difficult to put chapakal since there was no ground water. To solve the issue a chapakal was put at the bottom of the rock on which the Anganwadi is.

Pension

Ajay dada from Basia used the power of Constitution to help others in his village to get pension. He submitted applications for six people in his village and helped them received the much-needed pension

Watch him speak –

<https://youtu.be/t4AA4XpgfG4>

Open Sewage

Vimla didi was struggling due an open sewage near her house. She had tried to get it cleaned and covered it multiple times, but nothing happened. After the training, she used the

Air Pollution

Usha didi from Basia was very concerned about construction machine in her village that was causing lot of pollution. She took this issue as her personal project and worked on writing an application to remove it. She found the relevant Fundamental Right and Act and added it to her application, which she submitted to the BDO. After many follow ups when she did not get any response from the BDO she submitted another application to the SDO who took swift action and got the machine removed from the village.

Watch her speak –

<https://youtu.be/UACli1Cwvsw>

Mid-day Meal

The mid-day meal that was being served to the kids in Tilir village school was not as per the standards. This was a big concern for Putul didi, who took up this issue and due to her complaint, the mid-day meal was improved in quality.



Watch her speak –

<https://youtu.be/gfuVlwI7XT8>

Road Construction

The road in front of Poonam didi's house was incomplete which resulted in water clogging and other issues. She took up this issue as her personal project and wrote an application to the

constitutional framework to write an application and submitted to the CDPO. This time complaint was accepted, and the open sewage was cleaned up. Due to lack of funds it has still not been covered but she was promised that a covered sewage would be constructed soon. She continues to follow up.

Watch her speak –

<https://youtu.be/Eqd1zIKaseM>

ward member. As a result, the road in front of her house has been completed now.

Watch her speak –

<https://youtu.be/8gUW2oY2bb8>

Water in School Toilet

The school of Kutipisi village had the toilets but these toilets were not being used because there was not water available. This made the life of students very difficult, especially for girls. Girls were dropping out in class 7th or 8th after their periods would start. Sabita didi, our Samvidhan Saathi decided to do something about this problem. She used the knowledge and skills she acquired from the training and wrote an application complaining about this issue. Due to her efforts the school toilets now have water in them which is a big success!



All the videos from the women in action are here –

<https://drive.google.com/drive/u/1/folders/19kpZcpnhbY4F0-CrO038Rf3FhdbGaCK>



Experiences of Change

I don't beat my children anymore

“There is one change in my behavior after the training with We, The People. Earlier I used to beat my children whenever they would not listen to me. Now that has stopped. Whenever I feel angry, I remind myself of the discussion we had in the training and control myself. I am able to see my rights as well as my children's.”

I found my voice

“This training has given me confidence. I feel I know things and have more knowledge than I had before. I know my rights and about the law. Earlier I was very scared to say something in front of others. Now that fear is gone. I speak with confidence. I'm not afraid anymore.”

I could talk to my mother in-law about discrimination

“My mother in-law is very religious. She wouldn't eat the food that has been touched by others. After I attended the training, I spoke to her and explained to her why she should not do this. I also made her read the books I had. She was able to understand what was wrong in her practice.”



Mission 70

Mission 70 is a national campaign that will run through the 70th year of the Constitution – starting 26th January 2019 to 26th January 2020. The campaign has been initiated by a platform – Citizen Adda – that comprises of more than 31 organizations from across the country. We, The People is also a member and we carry this mission on our shoulders.

The aim of Mission 70 is to remind citizens of the connect between constitutional values and our everyday life. Its objective is to provoke reflection on how we are practicing constitutional values in our lives and what we can do going forward.

The idea is to release set of short films based on various themes and trigger conversations among general youth of the nation. The films will also be screened in group workshops – *citizen addas* – where they will be discussed, debated and made meaning of.

The Series titles and time plans are as follows:

26th January 2019 - Constitution in Cinema

14th April - Constitution in Elections

15th August - Constitution and Freedoms

2nd October - Constitution and Social Justice

26th November - Constitution and Citizenship (Bharat ka nagrik matlab kya?)

26th January 2020 - Constitution and I



We did a launch event on 24th November 2018 titled “Constitution and I” (Yes, there is one more with the same title scheduled for 26th January 2020) and also the Constitution in Cinema series was launched with great success. The work with regards to other campaigns is in progress and the response from audience is just amazing.

Let us discuss these in detail in the next few sections.

Constitution & I

A very interesting event to mark the 69th Constitution Day and the start of the India's 70th year as a republic was organized by WTP on 24th November'18 at Bikaner House, New Delhi. The aim was to trigger a thought-provoking discussion on how we could bring the power of the constitution alive in our daily life and institutions.

Lushin Dubey (theater artist, director, actor, and educator) initiated the event with readings from Constituent Assembly debates. It was really interesting to listen to these debates and get a perspective on what our leaders were thinking in mid 1940s, when the constitution came into being. S N Sahu, former Joint Secretary of Rajya Sabha Secretariat, was the keynote speaker of the event. He shared more meaningful insights on the subject.

Vinita Singh, Founder Trustee, We the People Abhiyan, involved the audience by asking each person to reflect a time in their life when they practiced and stood up for the values of EQUALITY and FREEDOM. And another time, when they failed. Many from the audience shared their personal experiences.

People from different domains like Corporate, Education Institutes, NGO's and Politicians joined us in honouring the Constitutional values and how we can empower them in our day to day life.



Constitution in Cinema

The first series in the Mission 70 is Constitution in Cinema. Through clips of popular movies, the series ignites audience on how citizens violate or practice the values of equality/justice/freedom in our everyday lives. The series helps audience hold a constitutional lens on everyday situations and question attitudes, views and behavior of individuals.

A total of 6 videos inspired from cult classic movies and TV series were created and shared across audience via social media and on-ground workshops. Please find below the links to each of the videos –

Dabangg - <https://youtu.be/iCnqmEbP4zo>

Drishyam - <https://youtu.be/GXpCC7QsMkM>

Harry Potter - https://youtu.be/itrz_QwijUI

Game of Thrones - <https://youtu.be/8lDvUdFF3Vg>

Rang De Basanti - <https://youtu.be/UHLj583MNHQ>

Newton - <https://youtu.be/4KJ6fYdkOv4>



Content Development

Development of basic modules

Content for Citizenship Education Programme (CEP) was divided in three parts as (1) Constitutional Perspective and Principles (WHY) for Attitude, (2) Legal and Constitutional Framework (WHAT) for knowledge, (3) Constitutional Method for Working on an Issue (HOW) for living and practicing. Taking it further all the parts were also divided in a number of sub-sections. Few modules on constitutional perspective and principals have been developed which are as follows -

- a. Module on perspective of responsible Citizenship
- b. Module on perspective of relationship of Citizen and State.
- c. Module on perspective of rule of law
- d. Module on perspective of decentralized structure of the State.
- e. Module on perspective of Equality (in process)

Content for partners

Pradan (under the Project CLEP- Civic Literacy and Engagement Programme)

Keeping in mind the project requirements, three toolkits for training participants were developed. This would be used during the training programmes at village level and also can be given as handouts to the community members at village level. Two more modules have been created on partner's demand. One was for the training participants while the other was for the staff members of Partner.

- a. Module for Pradan on Panchayat
- b. Module on perspective for Pradan staff
- c. Citizen information Toolkit

Department of Education - Delhi Govt (under the project Constitution at 70)

Delhi Govt has partnered with WTP under its project Mission 70 and the Delhi Chapter is being called 'Constitution at 70'. Under this, Constitutional values are being taken up at school level in ALL the schools of Delhi. Content to carry out the campaign has been prepared for teachers as well as the students. The content developed so far is as follows –

- a. Educators Companion sheet for teacher
- b. Student mini booklet for students.
- c. Lesson Plan for Teachers and Schools.

Advocacy and Networking

Advisory support to CORO on instituting first ever Constitutional Values Fellowships.

CORO for Literacy is one of our long-standing partners. In our initial years, 2011-12, we had facilitated an intensive workshop with CORO team on constitutional values. That workshop content was further used by CORO team in building their leadership programme and taking the message to nearly 10,000 Leadership Fellows.

Last year, CORO took a leap to instituting fellowships on Constitutional Values. And, WTP was invited to be a part of the selection committee for the fellows. Along with other members, we helped select 25 fellows for the year 2019. These fellows will be taking up programmes and methods for spreading constitutional values among different sections of people in Maharashtra and Rajasthan. We further facilitated a day long workshop on Constitutional and Citizenship Perspective with the fellows in March.

Initiated the formation of Citizenship Education Network

This idea of forming a Citizenship Education Network was mooted by WTP and a couple of more organisations at the WIPRO Fellows Meeting in Bangalore in July 2018. It has been obvious that there were only a few organisations that work consistently on Citizenship Education. And all of us were facing issues of content upgradation, advocacy and scalability. The Citizenship Education Network was set up to create a common understanding and sharing platform for its members. The first meeting was in Kolkata in October and several collaborative actions on content sharing have since been taken. We aim to play an active and igniting role in this network going forward.

Support to Citizen Groups in Gurgaon

Last year, WTP has offered support to two large and active citizen groups in Gurgaon – Aravali Bachao Group and Gurgaon Nagrik Ekta Manch that have come together to address issues on destruction of Aravali forest cover and hate crimes against Muslims in Gurgaon. In both these, we have offered support in the form of Constitutional education, group mobilization and representation to State authorities. As part of the Aravali Bachao group support we have oriented school children on the issue and prepared them for representations to Ministers and other government functionaries.

PR & Communication

Last year we hired a full time PR & Communication Manager to structure our efforts on social, print media and also enhance our partnerships in this space. Given the kind of work we do, spreading of information in every possible way becomes very important. Ever since Abhilasha took this role, we have put in structure and tracking to our social media channels, added media partners.

Revamp of Youtube Channel - <https://www.youtube.com/c/WeThePeopleAbhiyan>

Created new channels and organized content. Category list – Testimonial, Content Produced by We, The People, Personal Transformation Stories, Impact Stories, Constitution Connect, Citizenship Education Programme, WTP in Media/Conference, General Content Repository. With this, it will be easier for viewers to navigate to various videos and follow our content.

New social media campaigns on Facebook and Twitter –

- Ideas on Nationalism
- Making of Indian Constitution (Hindi, English)
- Current Affairs (Hindi, English)
- Throwback Thursday (Hindi, English)

Media coverage –

26-Jan-19	The Wire	Shared an article along with the videos	https://thewire.in/rights/what-cinema-can-teach-us-about-the-constitution
26-Jan-19	Youth Ki Awaaz	Introduction	https://www.youthkiawaaz.com/2019/01/constitution-in-cinema-2/
26-Jan-	Youth Ki Awaaz	DabanggVideo	https://www.youthkiawaaz.com/2019/01/constitution-in-cinema/
26-Jan-19	Youth Ki Awaaz	Newton Video	https://www.youthkiawaaz.com/2019/01/constitution-in-cinema-3/

We are now posting regular content across all categories and platforms. So do subscribe to our Facebook, YouTube and Twitter feeds!

Financial Report

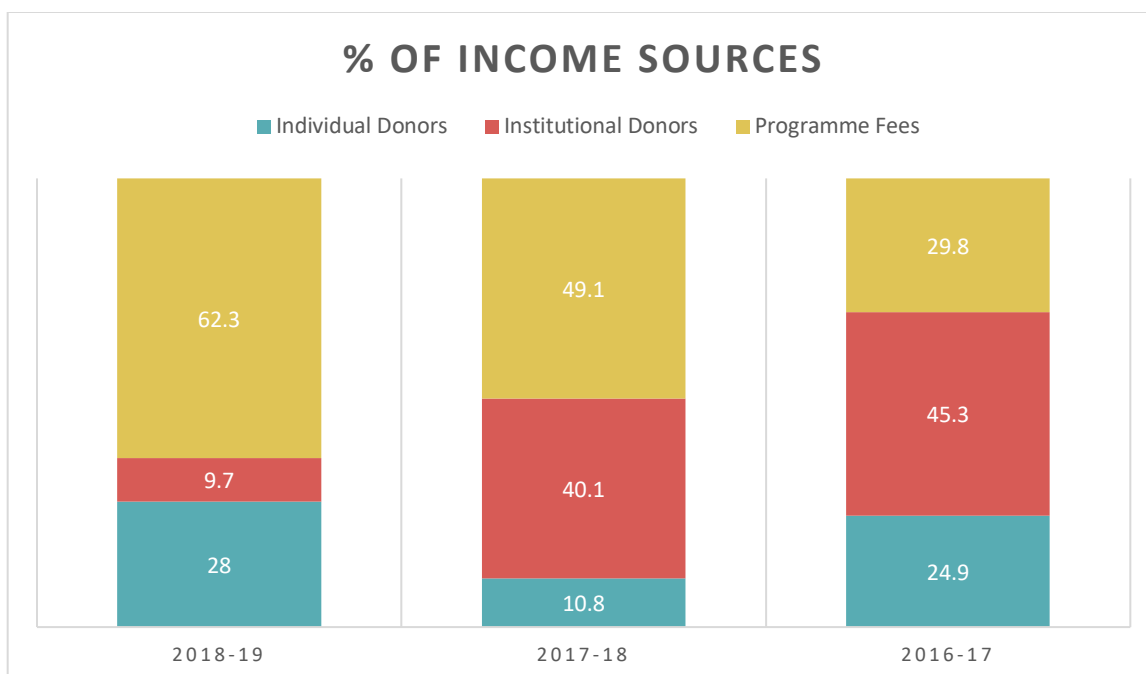
If we are to pick one thing from our finances this year, it is the sustainable balance we have been able to achieve. About 63% of our income comes from the programme fees. This is an endeavor that we picked upon last year, and we are very happy that we are going strong in that direction. One another aspect to note is that we now crossed INR 50 Lakhs in terms of income, we are going strong and going BIG.

Here is the report at a glance –

Income		Expenditure	
Individual Donors	₹11,81,001.00	Operations	₹7,28,454.00
Institutional Donors	₹4,10,000.00	Salaries	₹14,23,836.00
Programme Fees	₹16,34,066.00	Capital	₹9,400.00
Fees Receivable	₹10,00,000.00	Administration	₹1,53,341.00
In-Kind Rent Donation	₹3,00,000.00	In-Kind Rent Donation	₹3,00,000.00
In-Kind Salary Donation	₹6,60,000.00	In-Kind Salary Donation	₹9,00,000.00
Total	₹51,85,067.00	Total	₹35,15,031.00

A comparison with previous years also shows us that we are in a much better shape than the previous years. The income from Programme Fees has been steadily increasing over the years. Here are how the finances look when compared to last couple of years –

Income Sources	2018-19	% of Total	2017-18	% of Total	2016-17	% of Total
Individual Donors	₹11,81,001.00	28%	₹3,04,000.00	10.8%	₹7,28,500.00	24.9%
Institutional Donors	₹4,10,000.00	9.7%	₹11,33,400.00	40.1%	₹13,24,943.00	45.3%
Programme Fees	₹26,34,066.00	62.3%	₹13,89,300.00	49.1%	₹8,71,459.00	29.8%
Total	₹42,25,067.00		₹28,26,700.00		₹29,24,902.00	



We are very thankful to each of our individual, institutional and in-kind donors who have supported us over the years. Without them, we couldn't have reached where we are. We would like to acknowledge each one of them who have supported us in the financial year of 2018-19. Here is the complete list –

Individual donors	Institutional donors	In-kind donors
Vipul Jain	LMA foundation	Nisha and Bhupender Singh
Manas Fuloria	Wipro Foundation	Vinita Singh
Yogesh Andalay		
Dipesh Shroff		
Kewal Nohria		
Vir Chopra		
Pravin Gandhi		
Nandan Maluste		

Team News

Farewell Sonal, Welcome Sana!

With a heavy heart, we bid farewell to Sonal from the Secretariat team. Sonal has been monumental for us in Content development over the last couple of years. Due to some personal reasons, she has had to relocate to a different part of the country. While she will continue to support the team wherever possible and needed, she would no longer be involved in day to day content activities.



Sonal Iyer

The good news is that Sana has joined the team full time taking over the responsibility from Sonal. Sana Siddiqui has completed her LL.M. and was working as a Legal Consultant, and also practicing in courts of Delhi since 2003. Before joining WTP, she has been associated with Govt. / Non Govt. Organizations like HAQ:- Centre For Child Rights, NCPDR, NCW, Legal Services Authorities, Multiple



Sana Siddiqui

Action Research Group, Vigyaan Foundation in U.P., Gramin Vikas Trust in M.P., Navjyoti India Foundation, Chattisgarh State, Institute for Research and Development and Jawaharlal Nehru Leadership Institute etc.

During the span of last 18 years, she has worked on many socio-legal issues like rights of children, child sexual abuse, right to education, rights of children in conflict with law, dowry, domestic violence, rape, female feticide, sexual harassment at work place, police reforms, violence on women, rights to information, mediation and counseling, rights of jail inmates and other human rights related issues.

Welcome Pawan Sinha

Pawan Kumar Sinha is a Post Graduate Diploma in Rural Development from Indira Gandhi National Open University in 2013. He also has a Bachelor of Journalism and Mass Communication from Ranchi University. He possesses 13 years of experience as a Reporter in leading Hindi newspaper Dainik Jagran. Last worked with “Breakthrough” trust, Ranchi as a District Coordinator on Early Marriage Programme. Pawan has joined us as a Program Manager at We, The People. He is responsible for effectively manage and implement programmes within Jharkhand.



Thank you, Terrific Three!

And while they operate from Nashik and give us part of their precious time, here is a big shout to our Admin and Finance team. We share Sarala, Uma and Sandip with Pragati Abhiyan and it must be said that without

their expertise and unstinted support, we would have not been able to achieve the quality and quantity of work we have.



Sarala Avhad Uma Gospurikar Sandip Pawar

Interns support continues

Every year, we open intern positions for wide variety of projects and every year we have received great support from students, young professionals and free lancers. Here is the list of interns who have contributed significantly over this year.



Niyati Singh

Aditya Datha

Balthazar Batra

Interns from Jindal Law school

1. Muskaan Gupta
2. Surya
3. Vatsala Chaturvedi
4. Mayank Chopra
5. Siddharth Kholi
6. Riddhi Jain

Interns from School of Inspired Leadership

1. Sanad Kathuria
2. Mahima Minocha
3. Lokesh Dagar
4. Tammana

Team & Trustees in One Frame!



If you would like to join our mission, us drop a note at info@wethepeople.oo and we will get back to you at the earliest.